

Advertising Guidelines  
Will County Bar Association  
Effective February 1, 2012

Emails:

“Classified Ad” style, located at the bottom of regularly scheduled emails. Copy only. No graphics. Must include contact information in the copy. WCBA staff will not handle responses. WCBA will add a standard disclaimer at the end of the classified section.

*One ad consists of three consecutive emails.*

Rate Schedule

Emails:

Employment, firm change information, rental, equipment for sale, or new legal services information:

Free for members for first ad, \$25 each additional ad in any 12 month period;  
\$50 for non-members.

Press Releases (limited to 100 words):

Free for members for first release, \$50 each additional release in any 12 month period or over 100 words.  
\$100.00 per release for non-members.

Political ads or endorsements: \$100.00 per ad for all.

The Will County Bar Association reserves the right in their sole discretion to 1) reject any ad that it believes may be inappropriate or offensive; 2) change the rate schedule at any time.

All advertisements will be listed in the Classified Section with the following disclaimer:

*The material and information contained below is for general information only and does not constitute any advice or recommendations by the WCBA.*

For information regarding sponsorship opportunities regarding the annual golf outing; CLE seminars; and our web site, please contact Sheila Russum at 815-726-0383 or [info@willcountybar.org](mailto:info@willcountybar.org) .